

CONTACT:

Lisa Hagendorf
Centerpiece Public Relations
lisa@centerpiecepr.com

**DRIVE MOTORS HIRES LITHIA, DEALER.COM EXEC TO
DRIVE STRATEGIC PARTNERSHIPS WITH AUTO LENDERS AND
MANUFACTURERS**

SAN FRANCISCO (October 16, 2018) -- [Drive Motors](#), which builds online car-buying solutions for the largest car-dealer groups, banks, and brands in the country, today announced Chris Gugliotta as its Head of Strategic Partnerships, a newly created position. Reporting to CEO Aaron Krane, Gugliotta will be responsible for leveraging Drive Motors' transparent and omnichannel online car-buying tools for the largest auto lenders and manufacturers in the world.

"Drive Motors is solidifying its position as the leader of transparent car buying for auto dealers, and forging strategic partnerships is going to accelerate Drive's sustained growth," said Gugliotta. "I'm excited to join the executive team, and I'm proud to offer Drive the connections and expertise I've developed throughout my decades-long career."

With over 20 years' experience in technology, automotive, and retail sales, Gugliotta has built a successful career in helping organizations become industry leaders by developing and implementing their growth strategies and go-to-market plans. In 1996, he started at Lithia Motors, one of the fastest-growing Fortune 500 companies, where he developed and scaled internet-marketing and ecommerce teams for more than a decade. He then spent over half a decade leading growth efforts at Dealer.com, ultimately rising to the post of Vice President of Sales for Cox Automotive. Most recently, his career came full circle, as he returned to Lithia as project lead for their online sales pilots.

"We're elated to welcome Chris to the team, given his deep vertical automotive expertise and his passion for delivering great consumer experiences with technology," said Krane. "His experience is vast, spanning top dealer groups like Lithia, as well as top technology companies like Cox Automotive. That is clutch."

About Drive Motors:

Drive Motors powers over \$1 billion dollars in online car sales for the largest auto dealers, banks, and brands in the world. Drive Motors uses a native approach that transforms and leverages a dealership's own website and sales team. Drive Motors' team has led efforts at the world's most venerated technology companies, including Google, Oracle, Facebook, Cargurus, and Cox. Drive Motors' investors helped start companies like Paypal, Facebook, Tesla, Lyft, SpaceX, and more. For more information, visit drivemotors.com/dealers and follow them on [Twitter](#), [Facebook](#), and [LinkedIn](#).

###